



Accelerate Your Proposal Writing Skills

The West Virginia Partnership for Health Innovation (WPVHI) is a coordinating group for the health care insurers, providers, consumers, community-based and health-related organizations in our state. Our goal is to create a healthcare system where we share a commitment to better quality care, lower healthcare costs, and better population health.

To support this, WVPHI is also committed to:

- increasing the skills and knowledge of participants to identify, write, and develop competitive grant applications;
- creating supportive partnerships among healthcare professionals with grant writing skills to advance the healthcare sector; and
- putting knowledge into action through grant writing and grant review practice

WVPHI has uniquely partnered with GrantStation to offer the *Level UP: Bridging Theory and Practice* grant writing series. This series, Accelerate Your Proposal Writing Skills, is a limited-attendance, six-part course led by Alice Ruhnke, President of GrantStation, who will walk you through an entire grant proposal step-by-step, infusing resources to help you integrate the material into your grant seeking efforts.

Your takeaways will include:

- a video documentation of the lectures;
- expert feedback on a grant proposal;
- an electronic copy of *Mapping the Course: A Practical Approach to Grant Writing*;
- a one-year Grant Station Membership (or a one-year extension of a current Membership);
- continuing education credits through the Grant Professionals Certification Institute.

In addition to lecture-based learning, participants will engage with one another through meaningful structured activities and receive feedback on assignments designed to help develop an organizational background, compelling statement of need, process and outcome evaluation, approach, and budget.

This course is for individuals:

- with a basic understanding of writing grant proposals;
- working for a community and/or health related nonprofit organization with 501(c)(3) status;
- who can dedicate two hours every two weeks to interactive sessions via Zoom; and,
- have the time to complete homework assignments between sessions.

SUMMARY OF GRANT WRITING SESSIONS – ALL SESSIONS 2 TO 4 PM

<p align="center">Session 1 – January 13, 2023</p> <p align="center">Preparing to Tackle That Grant Application</p> <p>In this session, we will cover:</p> <ul style="list-style-type: none"> ● how to use GrantStation resources to find funding opportunities; ● proposal writing fundamentals that will help you frame up your applications; ● how to develop a grant writing schedule; and, how to create a background profile of your organization that can be used and reused by anyone in your organization. 	<p align="center">Session 2- January 27, 2023</p> <p align="center">Writing a Compelling Statement of Need</p> <p>In this session we will cover:</p> <ul style="list-style-type: none"> ● the fundamentals of developing a need section and a review of data sources to help tell your story; ● the major components of a need section and how to connect them to each other and other sections of your application; ● best practices in describing your community and target population; ● ways to identify, discuss, and address the root causes of the problems; and, navigating confusing grant-related terminology
<p align="center">Session 3 – February 10, 2023</p> <p align="center">Crafting a Process and Outcome Evaluation</p> <p>In this session, we will cover:</p> <ul style="list-style-type: none"> ● what outcomes are and why they are important to measure; ● how to measure your outcomes (indicators); ● how to create a process evaluation; ● the pros and cons of different measurement tools; and, how to establish an evaluation process. 	<p align="center">Session 4 – February 24, 2023</p> <p align="center">Building an Approach That Gets Noticed</p> <p>In this session, we will cover:</p> <ul style="list-style-type: none"> ● what an approach section is and how it relates to the rest of your application; ● common components of an approach section and how to write them; ● an explanation of best practices and how they can strengthen your approach; ● how to write an approach and budget that mirror one another; and, best practices in developing partnerships—a critical component of grant success.
<p align="center">Session 5 – March 10, 2023</p> <p align="center">Developing Budgets That Make Sense</p> <p>In this session, we will cover:</p> <ul style="list-style-type: none"> ● how to create a program budget that covers all relevant costs; ● how to write an approach and budget that mirror one another; ● ways to identify matching funds; and, ideas for sustainability. 	<p align="center">Session 6 - March 24, 2023</p> <p align="center">Pulling It All Together</p> <p>In this session, we will:</p> <ul style="list-style-type: none"> ● review any topics of concern or problem areas in proposal writing; ● share successes; and, discuss resources to help mobilize the grant seeking process going forward.

COST AND REGISTRATION:

Cost: \$350 per participant. Space is limited. To register go [here](#)

For questions or assistance email Deb Koester at DebKoester.wvphi@gmail.com

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www.wvphi.org



**West Virginia
Partnership for Health
Innovation**