



**31<sup>st</sup> Annual  
West Virginia Rural Health Conference  
November 15-17, 2023**

The West Virginia Rural Health Association is excited to host the 31<sup>st</sup> Annual West Virginia Rural Health Conference from November 15-17, 2023. This year's event will be hosted at Oglebay Resort in Wheeling, WV. We are excited to offer a hybrid format with the conference plenary sessions being broadcast live. This conference is the largest gathering of people who are interested in improving rural health in WV with the overall goal of helping our rural communities adapt, grow, and succeed.

This year we will have four educational tracks including:

- Clinical
- Leadership and Policy
- Innovation
- Diversity, Equity, and Inclusion

On the following pages, you will find an outline of the opportunities for your organization to sponsor this event.

If you have any questions about sponsorship, please feel free to reach out to [rich@wvrha.org](mailto:rich@wvrha.org) or via phone at (304)435-7491.

Sincerely,

Rich Sutphin  
Executive Director



**31<sup>st</sup> Annual**

**West Virginia Rural Health Conference**

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## **Exhibitor & Sponsor Information**

### **Sponsorship Opportunities**

<p><b>Premier Sponsor \$10,000</b></p> <ul style="list-style-type: none"> <li>• Full page digital ad in the conference program</li> <li>• Logo placed in the conference brochure</li> <li>• Large Logo on Signage</li> <li>• 1 vendor table</li> <li>• 10 In-Person, 5 Virtual Conference Registrations</li> <li>• Conference attendee list after the event</li> <li>• Opportunity to include promotional materials in registration welcome bag.</li> <li>• Acknowledgement as Premier Sponsor at all Plenary Sessions, Keynote Luncheon, and Evening Reception.</li> </ul>	<p><b>Platinum Sponsor \$7,500</b></p> <ul style="list-style-type: none"> <li>• Full page digital ad in the conference program</li> <li>• Logo placed in the conference brochure</li> <li>• Large Logo on Signage</li> <li>• 1 vendor table</li> <li>• 7 In-Person, 3 Virtual Conference Registrations</li> <li>• Conference attendee list after the event</li> <li>• Opportunity to include promotional materials in registration welcome bag.</li> <li>• Acknowledgement as Platinum Sponsor at Keynote Luncheon and each Plenary Session.</li> </ul>
<p><b>Gold Sponsor \$5,000</b></p> <ul style="list-style-type: none"> <li>• Full page digital ad in the conference program</li> <li>• Logo placed in the conference brochure</li> <li>• Medium Logo on Signage</li> <li>• 1 vendor table</li> <li>• 5 In-Person, 2 Virtual Conference Registrations</li> <li>• Conference attendee list after the event</li> </ul>	<p><b>Silver Sponsor \$3,000</b></p> <ul style="list-style-type: none"> <li>• Half page digital ad in the conference program</li> <li>• Logo placed in the conference brochure</li> <li>• Medium Logo on Signage</li> <li>• 1 vendor table</li> <li>• 4 In-Person or Virtual Conference Registrations</li> <li>• Conference attendee list after the event</li> </ul>
<p><b>Bronze Sponsor \$1,500</b></p> <ul style="list-style-type: none"> <li>• Quarter page digital ad in the conference program</li> <li>• Small Logo on Signage</li> <li>• 1 vendor table</li> <li>• 3 In-Person or Virtual Conference Registrations</li> <li>• Conference attendee list after the event</li> </ul>	<p><b>Conference Program Digital Ad Sponsors</b></p> <ul style="list-style-type: none"> <li>• Quarter Page (1/4) Ad—\$400</li> <li>• Half Page (1/2) Ad—\$800</li> <li>• Full Page Ad—\$1,200</li> </ul> <p>*Sponsors who purchase only Conference Program Ads do not receive any complimentary conference registrations or vendor table set-up.</p>



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## **Exhibitor & Sponsor Information**

### **Exhibitor Opportunities**

#### **Exhibitor Package \$750**

- 6-foot draped table/space with one chair.
- One exhibitor registration with access to all conference sessions.
- Business or organization listing in conference program.

#### **Exhibitor Instructions**

Conference exhibitors may pick up exhibitor packages at the Conference Registration Desk. Exhibitor set-up starts on Tuesday, November 15 at noon. Exhibits and registration open to conference attendees at 8:00 am on Wednesday, November 16 and will be open during all conference hours. Exhibit break down must be completed no later than 4:00 pm on Friday, November 17. If your organization requires materials to be shipped to the venue, please contact Rich Sutphin ([rich@wvrha.org](mailto:rich@wvrha.org)) for arrangements.

### **The Fine Print**

#### **Confirmation, Ad Copy, and Sponsorship Registrations**

The billing contact representative listed on the registration form will receive an electronic confirmation when your registration has been processed. For Digital Conference Program Ad copy, please provide finished, ready to publish graphics in 300 dpi or higher in one of the following formats: .jpg, .tiff, or .png. The ad dimensions are outlined below. Ads must be received no later than October 13, 2023, at 4:00 pm.

All logos for print must be a high-resolution in a .jpg, .tiff, or .png format. Logos must be received by October 13, 2023, at 4:00 pm.

If your sponsorship includes complimentary registrations, the billing contact representative will receive a spreadsheet to complete upon confirmation of sponsorship. The registration spreadsheet must be returned by October 20, 2023.

Logos and ads must be emailed to [lora@wvrha.org](mailto:lora@wvrha.org) by the October 13th deadline. While we will try to accommodate late submissions, there is no guarantee that logos or ads received after October 13th will be published.

<b>Ad Sizes (in inches)</b>		
	<b>Width</b>	<b>Height</b>
<b>Full Page (bleed)</b>	9	11.5
Trim Size	8.5	11
Live Area*	8.25	10.75
<b>Full Page (non-bleed)</b>	7.5	10
<b>1/2 Page Vertical</b>	3.625	10
<b>1/2 Page Horizontal</b>	7.5	4.875
<b>1/4 Page</b>	3.625	4.875
<b>1/8 Page</b>	3.625	2.313

#### **Payments and Cancellation**

Sponsor and exhibitor applications must be completed and submitted along with payment for processing prior to the conference. Payments may be made via check or credit/debit card. See registration form for more details.

Cancellation of exhibitor space or sponsorship must be received by WVRHA no later than October 13, 2023 to receive a full refund minus a \$50.00 processing fee. Refunds will not be made for cancellations received after October 13, 2023.



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## Exhibitor & Sponsor Registration

Please mark Sponsorship Level below

Premier   
(\$10,000)

Platinum   
(\$7,500)

Gold   
(\$5,000)

Silver   
(\$3,000)

Bronze   
(\$1,500)

Program Digital Ad Only

Full Page   
(\$1,200)

Half Page   
(\$800)

Quarter Page   
(\$400)

Exhibitor Booth Only (\$750)

-

Company/Contact Information: (Please type or clearly print information as it should appear on all printed materials.)

Company \_\_\_\_\_ Billing Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### Method of Payment:

\_\_\_\_\_ Check # \_\_\_\_\_

\_\_\_\_\_ Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security \_\_\_\_\_

I understand that by signing below, I am guaranteeing payment and reserving sponsorship, exhibitor, and/or ad space at the 2023 West Virginia Rural Health Conference being held November 15-17, 2023. I understand that cancellations received after October 13, 2023, will **not** be refunded. Any refunds are subject to a \$50.00 processing fee.

\_\_\_\_\_  
Authorized Representative

\_\_\_\_\_  
Date

If paying by check, please mail payment by October 13, 2023, to:

WVRHA  
PO Box 908,  
Barboursville, WV 25504