

31st Annual West Virginia Rural Health Conference

NOVEMBER 2023 EDITION

MAGAZINE

Oglebay
Resort

Wheeling, WV



ACCESS - EQUITY - EXCELLENCE
*31st Annual
West Virginia
Rural Health
Conference*

**LIGHTING THE WAY FOR
RURAL HEALTH**

#WVPHC2023

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A Huge Thank You to Our Conference Planning Committee

Courtney Hereford | Chair
Terri Wooten | Co-Chair
Darla Wise
Heather Tolley
Alison Witte
Brandon Carman
Stephanie Moore
Evonne Richards
April Vestal

Amber Vance
Carolyn Canini
Sandra Pope
Robert Stansbury
Janet Hinton

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SEE MORE**



Our Staff

Rich Sutphin
Executive Director

Mike Fowler
Virtual Component Admin
& IT

Susie Rakes
Silent Auction & Support
Staff

Kim McManaway
Program Coordinator

Kitty Morton
Conference Registration &
Support Staff

Tena Gee
Silent Auction & Support
Staff

Lora Warford
Marketing &
Communications

Sally Snyder
Conference Registration &
Support Staff



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Our organization is growing! We have large, modern, multi-service health centers in Hamlin, Man and South Charleston. Construction of a new Guyan Valley Wellness Center is underway, and our recent merger with Hygeia Facilities Foundation, Inc. increases the number of locations we operate to more than 20 across seven counties.

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*Welcome to the 31st Annual West Virginia
Rural Health Conference*



Letter from the Executive Director

It is with great pleasure that I welcome you to the 31st Annual West Virginia Rural Health Conference and to the beautiful, historic Oglebay Resort in Wheeling, WV during the Festival of Lights. Our conference theme this year is “Lighting the Way for Rural Health: Access, Equity, and Excellence” and we are excited that you have joined us to learn best practices for rural health from our colleagues within the state and around the nation. We seek to showcase the talents of people who work tirelessly to make a positive difference in our state. We hope that you will engage in dialogue to inspire and excite you for the year ahead.

Our goal is that you emerge from this conference re-energized for the work of improving rural health access, bridging the divide caused by inequity, and providing excellent care in our rural and underserved communities.

This conference represents a lot of hard work by many folks who are deeply committed to rural health. Without our conference planning committee, led by Courtney Hereford and Terry Wooten, none of this would be possible. The staff and Board of Directors of the WV Rural Health Association are grateful to this dedicated group of individuals who spend their time throughout the year working to make this conference a success. When you see our committee members throughout the conference, we hope you will share your gratitude as well. This conference would not be possible without the support of our sponsors and exhibitors. We hope you will take time to visit our friends in the Fort Henry and Terrace Rooms.

For too long, we have heard that rural communities are old, sick, and poor. We must flip that script and we hope you hear the message of the strength and tenacity of our rural communities throughout this conference. Please take advantage of the opportunities to make new connections or reconnect with old friends. If this is your first time attending the WV Rural Health Conference, we are so pleased that you are joining us, and we hope this year is the start of an annual tradition. If you have attended our conference in the past, we are thrilled to welcome you back. Strong rural health makes a stronger West Virginia, so thank you for working to make our rural communities healthier and stronger.

In health,

A handwritten signature in black ink, appearing to read 'Rich Sutphin'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Rich Sutphin

Wednesday

8:00 am – 5:00 pm

Registration Open

Exhibit Hall Open

8:30 am – 10:00 am | State Policy Roundtable

Glessner Auditorium:

Health Policy Forum

Opening Ceremony

10:00 – 10:15 am | Networking Break

10:15 am – 11:15 am | Opening Plenary Panel

Glessner Auditorium:

Building a Sustainable CHW-Based Chronic Care Management Model in WV
Deb Koester, Kim Tieman, Ashli Samples, Susan Klinkoski, Taylor Glover, & Jerome Cline

11:15-11:45 | Networking Break

11:45 am - 1:00 pm | Lunch with Keynote:

Glessner Auditorium:

Building Lasting Resilience Nationwide: The Federal Plan for Equitable Long-Term Recovery and Resilience
Erin McDonald

1:00 pm - 1:15 pm | Networking Break

1:15 pm - 2:15 pm | Concurrent Session 1

Shenandoah Conference Room:

Just BEET It: Addressing Nutrition in Rural Populations
Melissa Jensen

Allegheny Conference Room:

Residency Rural Scholars Program: Improving Physician Retention and Decreasing Debt
Linda Nield & Emily Nease

Ballroom 1:

COVID-19 Infection Prevalence of Comorbidities in West Virginia in Primary Care
Andrya Durr, Adam Baus, Samantha Shawley-Brzoska, Ryan Sommerkorn

Ballroom 2:

Diversity Management in Health Care
Adebukola Adejumole Adegoke

Wednesday continued...

2:15 pm - 2:30 pm | Break

2:30 pm - 3:30 pm | Concurrent Session 2

Shenandoah Conference Room:

Energizing Healthier Workplaces: Building Leadership Support for Policy Change
Michael Fisher, Melanie Seiler, James Vance, Craig Bromley

Allegheny Conference Room:

Inspiring and Enlightening Youth Through Community Programs
Joyce Martin & James Easler

Ballroom 1:

Addressing Infant/Toddler Mental Health in Early Intervention: A Rural Health
Crisis
Breanna Adkins

Ballroom 2:

Manikin Simulation in Rural Health Training
Janet Hinton & Angie Amick

3:30 pm - 3:45 pm | Break

3:45 pm - 4:45 pm | Afternoon Plenary Session

West Ballroom:

To Whom Much Is Given Premed Pathway Students Give Back
Jennifer Plymale, Claire Combs, Zoya Khalid, Emma Sitler

5:00 pm - 5:45pm

Poster Podium Presentation | Glessner Auditorium

6:30 pm -8:30pm

Poster Reception | Glessner Auditorium

7:30pm - 9:30pm

Trolley Tours



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Improving the health of West Virginians by developing an interdisciplinary workforce to address the healthcare needs of rural and medically underserved communities.

WV AHEC has five regional Centers working with local communities, preceptors, faculty and students to develop unique contributions and expertise in community-based health professions training.

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Thursday

8:00 am – 5:00 pm
Registration Open
Exhibit Hall Open

8:00 am – 9:00 am | Networking Breakfast

9:15 am – 10:15 am | Morning Plenary

Glessner Auditorium:

Combatting the Syndemic of HIV, Viral Hepatitis, and Substance Use Disorder
Lee Storrow, Laura Jones, JoAnna Vance, & Trina Scott

10:15 am - 10:30 am | Break

10:30 am - 11:30 am | Concurrent Session 3

Shenandoah Conference Room:

Strategies for Maximizing Impact in Communities
Michelle Mickle Foster

Allegheny Conference Room:

Communication Strategies to Encourage Lung Cancer Screening in West Virginia
Dannell Boatmen, Lauren McCauley-Hixenbaugh, Abby Starkey

Ballroom 1:

Nursing Workforce Data in WV
Jordyn Reed

Ballroom 2:

Attitudes Towards Persons with Disabilities
Melanie Whelan, Veronica Gallo, Kerri Woodberry

11:30 am - 12:00 pm | Networking Break

12:00 pm - 1:30 pm | Awards Luncheon with Keynote

Glessner Auditorium:

Medicare Wellness Visits: Utilizing Interdisciplinary Teams to Achieve Quality Care
Lauren Miller

Thursday continued...

1:30 pm - 1:45 pm | Networking Break

1:45 pm - 2:45 pm | Concurrent Session 4

Shenandoah Conference Room:

Advancing the 7 Vital Conditions for Health & Wellbeing in Wild, Wonderful & Healthy Communities
*Kristin Dial, Kathy Mason-Dunbar, Patti Crawford, Alex Fliegel,
Rev. Matthew J. Watts*

Allegheny Conference Room:

Challenges and Recommendations to Address Psychosocial Aspects of Chronic Disease
Breanna Kirk & Ranjita Misra

Ballroom 1:

Engaging Specific Populations in an Evidence-Based Substance Use Disorder Focused App
Christena Ross & Edis Osmanovic

Ballroom 2:

The WV health care workforce: Challenges and Solutions
Hallie Morgan

2:45 pm - 3:00 pm | Networking Break

3:00 pm - 4:00 pm | Concurrent Session 5

Shenandoah:

Enabling Unified Approaches to Food as Medicine
Rachel Fisher & Erin McDonald

Allegheny Conference Room:

Rural Health Equity: Creating Sustainable Solutions
Doug Smith

Ballroom 1:

Stakeholder Awareness of Community-Based Services: A Statewide Mixed Methods Evaluation
Jennifer Ervin, Summer Hartley, Cammie Chapman

4:00 pm - 4:15 pm | Networking Break

4:15 pm - 5:15 pm | Concurrent Session 6

Shenandoah Conference Room:

Competency Building for Support of Healthcare Recovery: A Pilot Project Review
Lara Foster, Aaron Blankenship, Haylee Heinsberg, Heather Gregory

Allegheny Conference Room:

ActiveWV 2030: The New West Virginia Physical Activity Plan
Eloise Elliott, Emily Murphy, Jessica Riffie

Ballroom 1:

Genetics Through the Lifespan
Megan Yoho, Abdulrazak Alali, Katy Maynard

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Friday

8:00 am - 9:00 am | Networking Breakfast

9:15 am - 10:15 am | Plenary

Glessner Auditorium

Bringing Pulmonary Rehabilitation to Rural West Virginia
Mary Emmett, Tim Ritz, Hilary Payne, Allison Cihla

10:15-10:30 am | Break

10:30 am - 11:30 am | Closing Plenary

Glessner Auditorium:

Community and Implementation Science: Moving West Virginia Evidence Based Practice Forward

Jay Mason, Stacey Whanger, Stephanie Kennedy-Rea, Brianna Sheppard

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THESE MOUNTAINS ARE HOME.

West Virginia is where we live, work and play. In fact, 71% of students at the Marshall University Joan C. Edwards School of Medicine are from West Virginia. That's why rural health is a primary focus of the education and training, research and patient care at Marshall.



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POSTER PRESENTATIONS

All accepted abstracts are expected to be published in the Marshall Journal of Medicine, a peer-reviewed journal published by Marshall University's Joan C. Edwards School of Medicine, in January 2024

[CLICK HERE TO SEE ALL POSTERS](#)



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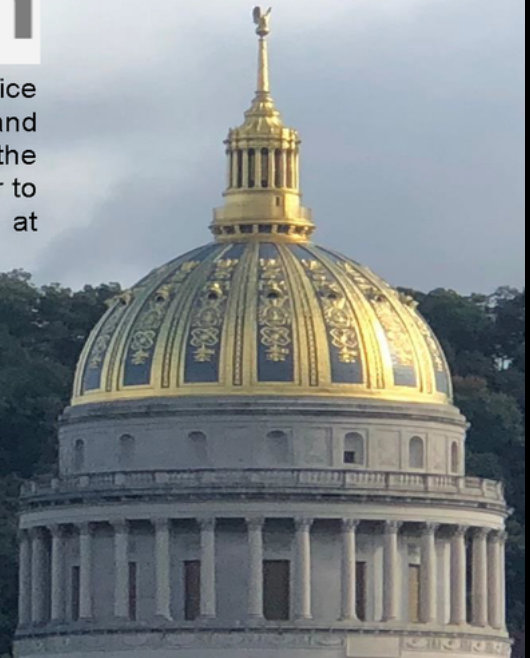
**Poster
Presentations**





State Office of Rural Health

With a focus on Partnership, Service & Quality the West Virginia State Office of Rural Health strives to deliver on its mission to implement programs and promote best practice models through collaboration with stakeholders, for the purpose of addressing rural health care. To connect with the WV SORH or to learn more about our programs and initiatives visit our website at <https://dhhr.wv.gov/ruralhealth> or scan the QR code below.



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