



32nd Annual
West Virginia Rural Health Conference
November 13-15, 2024

The West Virginia Rural Health Association is excited to host the 32nd Annual West Virginia Rural Health Conference from November 13-15, 2024. This year's event will be hosted at The Resort at Glade Springs in Daniels, WV. We are excited to offer a hybrid format with the conference plenary sessions being broadcast live. This conference is the largest gathering of people who are interested in improving rural health in WV with the overall goal of helping our rural communities adapt, grow, and succeed.

This year's conference theme, Innovative Change Starts in the Mountains, celebrates the culture of health being built right here in the hills of WV. Our state has made great progress in addressing health disparities and helping our communities thrive. WVRHA invites you to take part in this year's celebration.

On the following pages, you will find an outline of the opportunities for your organization to sponsor this event.

If you have any questions about sponsorship, please feel free to reach out to info@wvrha.org.

Sincerely,

Rich Sutphin
Executive Director



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Exhibitor & Sponsor Information
Sponsorship Opportunities

Premier Sponsor \$10,000

- Logo placed on the home screen of the conference app.
- Full size Digital banner in conference app
- Logo placed in the conference brochure.
- Large Logo on Signage
- 1 vendor table
- 10 In-Person, 5 Virtual Conference Registrations
- Conference attendee list emailed after the event.
- Opportunity to include promotional materials in registration welcome bag.
- Acknowledgement as Premier Sponsor at all plenary sessions and awards luncheon.
- One Shout out on all WVRHA social media channels before and after the conference

Platinum Sponsor \$7,500

- Logo placed on the home screen of the conference app.
- Full size Digital banner in conference app
- Large Logo on Signage
- 1 vendor table
- 7 In-Person, 3 Virtual Conference Registrations
- Conference attendee list emailed after the event.
- Opportunity to include promotional materials in registration welcome bag.
- Acknowledgement as Platinum Sponsor at all plenary sessions and awards luncheon.
- One Shout out on all WVRHA social media channels before and after the conference

Gold Sponsor \$5,000

- Logo placed on the home screen of the conference app.
- ½ of digital banner in conference app
- Logo placed in the conference brochure.
- Medium Logo on Signage
- 1 vendor table
- 5 In-Person, 2 Virtual Conference Registrations
- Conference attendee list emailed after the event.
- One Shout out on all WVRHA social media channels before and after the conference

Silver Sponsor \$3,000

- Logo placed on the home screen of the conference app.
- ½ of digital banner in conference app
- Logo placed in the conference brochure.
- Medium Logo on Signage
- 1 vendor table
- 4 In-Person or Virtual Conference Registrations
- Conference attendee list emailed after the event.
- One Shout out on all WVRHA social media channels before and after the conference



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Bronze Sponsor \$1,500

- Logo placed on home screen of conference app.
- Small Logo on Signage at In-person Event
- Access to virtual exhibitor booth
- 1 vendor table at in-person conference
- 3 Conference Registrations (in-person or virtual)
- Conference attendee list emailed after the event.
- One Shout out on all WVRHA social media channels before and after the conference

Exhibitor Package \$750

- 6-foot draped table/space with one chair.
- One exhibitor registration with access to all conference sessions.
- Business or organization listing in conference program.

*Note: the exhibitor package does not include the conference attendee list. Exhibitors may purchase the conference registration list for an additional \$300.00.

A limited number of exhibitor booths are available to 501(c)3 charitable non-profit organizations based in WV at a discounted rate of \$500.00. These are on a first-come, first-served basis. If your organization is eligible* and would like to reserve one of these discounted exhibitor booths, please email the following to info@wvrha.org:

- Organization Name:
- Contact Name:
- Phone number:
- Organization EIN:
- Letter of Determination from IRS:

*Note eligible organizations must be registered with the WV Secretary of State as a 501(c)3 charitable non-profit organization.



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WVRHA invites sponsors and exhibitors to donate items to be included in our silent auction. Those who provide silent auction items will be provided with the following benefits: additional shout out on social media, logo included on silent auction website, logo on silent auction bid sheet, acknowledgement on signage at Thursday evening reception.

Exhibitor Instructions

All booths will be labeled. Exhibitor set-up starts on Tuesday, November 12 at noon. Exhibits and registration open to conference attendees at 8:00 am on Wednesday, November 13 and will be open during all conference hours. Exhibit break down must be completed no later than 5:00 pm on Friday, November 15. If your organization requires materials to be shipped to the venue, please contact Rich Sutphin (rich@wvrha.org) for arrangements.



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Additional Opportunities

- Digital banners in the conference app are available for \$750.00 each.
- A limited number of push notifications are available for \$750.00 each.
- The following additional sponsor opportunities are available. The details of each are listed below the opportunity. These may be reserved on a first-come, first-served basis and are separate from the sponsor opportunities listed above.
 - Breakfast Sponsor - \$1,000 (3 available)
 - Opportunity to place handouts at each seat during breakfast.
 - Logo on large sign at the entrance to the room where breakfast is being served.
 - Lunch Sponsor - \$1,500 (3 available)
 - Opportunity to place handout at each seat during lunch.
 - Logo on a large sign at the entrance to the room where breakfast is served.
 - Break Sponsor - \$500 (6 available)
 - Logo on large sign beside all break stations.
 - Bowling Sponsor - \$1,000 (1 available)
 - Opportunity to provide a handout to all attendees of the Wednesday night bowling activity.
 - Logo on large sign at the entrance of the bowling facility
 - Reception Sponsor - \$2,500 (1 available)
 - Opportunity to provide up to a 5-minute presentation about your business or organization at the beginning of the poster reception.
 - Logo on large sign beside each drink and hors d'oeuvres station
 - Registration list emailed after the conference.
 - Conference App Sponsor - \$5,000 (1 available)
 - Listing in conference app as the title sponsor
 - Opportunity to send one push notification per day to all conference app users.
 - Acknowledgement as app sponsor at all plenary sessions
 - Registration list emailed after the conference.



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The Fine Print

Confirmation, Ad Copy, and Sponsorship Registrations

The billing contact representative listed on the registration form will receive an electronic confirmation when your registration has been processed. For Digital Conference Program Ad copy, please provide finished, ready to publish graphics in 300 dpi or higher in one of the following formats: .jpg, .tiff, or png. The ad dimensions are outlined below. Ads must be received no later than October 13, 2024, at 4:00 pm.

All logos for print must be in high-resolution in a .jpg, .tiff, or .png format. Logos must be received by October 13, 2024, at 4:00 pm.

If your sponsorship includes complimentary registrations, the billing contact representative will receive a spreadsheet to complete upon confirmation of sponsorship. The registration spreadsheet must be returned by October 20, 2024, to kim@wvrha.org.

Ad Sizes (in inches)		
	Width	Height
Full Page (bleed)	9	11.5
Trim Size	8.5	11
Live Area*	8.25	10.75
Full Page (non-bleed)	7.5	10
1/2 Page Vertical	3.625	10
1/2 Page Horizontal	7.5	4.875
1/4 Page	3.625	4.875
1/8 Page	3.625	2.313

Logos and ads must be emailed to lora@wvrha.org by the October 13th deadline. While we will try to accommodate late submissions, there is no guarantee that logos or ads received after October 13th will be published.

Payments and Cancellation

Sponsor and exhibitor applications must be completed and submitted along with payment for processing prior to the conference. Payments may be made via check or credit/debit card. See registration form for more details.

Cancellation of exhibitor space or sponsorship must be received by WVRHA no later than October 13, 2024 to receive a full refund minus a 5% processing fee. Refunds will not be made for cancellations received after October 13, 2024.

*Complete the attached form or visit <https://wvrha.org/wvrha-conference/>.



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Exhibitor & Sponsor Registration Form

Please mark Sponsorship Level below				
Premier (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$3,000)	Bronze (\$1,500)
<div style="text-align: center; padding-bottom: 10px;">Additional Sponsorship (Please Specify)</div> Type of Sponsorship _____ \$ _____		Exhibitor Booth Only (\$750)		
<p>Company/Contact Information: (Please type or clearly print information as it should appear on all printed materials.)</p> Company _____ Billing Contact _____ Address _____ City/State/Zip _____ Phone _____ Fax _____ Email Address _____				

Method of Payment: _____ Check # _____ _____ Credit Card # _____ Expiration Date: _____ Security _____

I understand that by signing below, I am guaranteeing payment and reserving sponsorship, exhibitor, and/or ad space at the 2024 West Virginia Rural Health Conference being held November 13-15, 2024. I understand that cancellations received after October 13, 2024, will **not** be refunded. Any refunds are subject to a \$50.00 processing fee.

Authorized Representative _____

Date _____

If paying by check, please mail payment by October 13, 2024, to:

WVRHA
PO Box 908,
Barboursville, WV 25504



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