



**32nd Annual
West Virginia Rural Health Conference
November 13-15, 2024**

The West Virginia Rural Health Association is excited to host the 32nd Annual West Virginia Rural Health Conference from November 13-15, 2024. This year's event will be hosted at The Resort at Glade Springs in Daniels, WV. We are excited to offer a hybrid format with the conference plenary sessions being broadcast live. This conference is the largest gathering of people who are interested in improving rural health in WV with the overall goal of helping our rural communities adapt, grow, and succeed.

This year's conference theme, Innovative Change Starts in the Mountains, celebrates the culture of health being built right here in the hills of WV. Our state has made great progress in addressing health disparities and helping our communities thrive. WVRHA invites you to take part in this year's celebration.

On the following pages, you will find an outline of the opportunities for your organization to sponsor this event.

If you have any questions about sponsorship, please feel free to reach out to info@wvrha.org.

Sincerely,

Rich Sutphin
Executive Director



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Exhibitor & Sponsor Information

Sponsorship Opportunities

(ALL Sponsor logos are placed in the conference brochure)

<p>Premier Sponsor \$10,000</p> <ul style="list-style-type: none"> • 3 push notifications in conference app • Full size ad in Digital Conference Magazine • Large Logo on Signage • 1 vendor table • 10 In-Person, 5 Virtual Conference Registrations • Conference attendee list emailed after the event. • Opportunity to include promotional materials in registration welcome bag. • Acknowledgement as Premier Sponsor at all plenary sessions and awards luncheon. • Social media shout out before and after the conference 	<p>Platinum Sponsor \$7,500</p> <ul style="list-style-type: none"> • 3 push notifications in conference app • Full size ad in Digital Conference Magazine • Large Logo on Signage • 1 vendor table • 7 In-Person, 3 Virtual Conference Registrations • Conference attendee list emailed after the event. • Opportunity to include promotional materials in registration welcome bag. • Acknowledgement as Platinum Sponsor at all plenary sessions and awards luncheon. • Social media shout out before and after the conference
<p>Gold Sponsor \$5,000</p> <ul style="list-style-type: none"> • 2 push notifications in conference app • ½ size ad in Digital Conference Magazine • Medium Logo on Signage • 1 vendor table • 5 In-Person, 2 Virtual Conference Registrations • Conference attendee list emailed after the event. • Social media shout out before and after the conference 	<p>Silver Sponsor \$3,000</p> <ul style="list-style-type: none"> • 1 push notification in conference app • ½ size ad in Digital Conference Magazine • Medium Logo on Signage • 1 vendor table • 4 In-Person or Virtual Conference Registrations • Conference attendee list emailed after the event. • Social media shout out before and after the conference



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Bronze Sponsor \$1,500

- Small Logo on Signage at In-person Event
- Access to virtual exhibitor booth
- 1 vendor table at in-person conference
- 3 Conference Registrations (in-person or virtual)
- Conference attendee list emailed after the event.
- Social media shout out before and after the conference

Exhibitor Package \$750

- 6-foot draped table/space with one chair.
- One exhibitor registration with access to all conference sessions.
- Business or organization listing in conference program.

***Note:** the exhibitor package does not include the conference attendee list. Exhibitors may purchase the conference registration list for an additional \$300.00.

Exhibitor & Sponsor Information

Exhibitor Instructions:

All booths will be labeled. Exhibitor set-up starts on Tuesday, November 12 at noon. Exhibits and registration open to conference attendees at 8:00 am on Wednesday, November 13 and will be open during all conference hours. Exhibit break down must be completed no later than 5:00 pm on Friday, November 15. If your organization requires materials to be shipped to the venue, please contact Rich Sutphin (rich@wvrha.org) for arrangements.

WVRHA invites sponsors and exhibitors to donate items to be included in our silent auction. Those who provide silent auction items will be provided with the following benefits: additional shout out on social media, logo included on silent auction website, logo on silent auction bid sheet, acknowledgement on signage at Thursday evening reception.



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Additional Opportunities

- Digital banners in the conference app are available for \$500.00 each.
- A limited number of push notifications are available for \$750.00 each.

- The following additional sponsor opportunities are available. The details of each are listed below the opportunity. These may be reserved on a first-come, first-served basis and are separate from the sponsor opportunities listed above.
 - Breakfast Sponsor - \$1,000 (3 available)
 - Opportunity to place handouts at each seat during breakfast.
 - Logo on large sign at the entrance to the room where breakfast is being served.
 - Lunch Sponsor - \$1,500 (3 available)
 - Opportunity to place handout at each seat during lunch.
 - Logo on a large sign at the entrance to the room where breakfast is served.
 - Break Sponsor - \$500 (6 available)
 - Logo on large sign beside all break stations.
 - Bowling Sponsor - \$1,000 (1 available)
 - Opportunity to provide a handout to all attendees of the Wednesday night bowling activity.
 - Logo on large sign at the entrance of the bowling facility
 - Reception Sponsor - \$2,500 (1 available)
 - Opportunity to provide up to a 5-minute presentation about your business or organization at the beginning of the poster reception.
 - Logo on large sign beside each drink and hors d'oeuvres station
 - Registration list emailed after the conference.
 - Conference App Sponsor - \$5,000 (1 available)
 - Listing in conference app as the title sponsor
 - Opportunity to send one push notification per day to all conference app users.
 - Acknowledgement as app sponsor at all plenary sessions
 - Registration list emailed after the conference.



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The Fine Print

Confirmation, Ad Copy, and Sponsorship Registrations

The billing contact representative listed on the registration form will receive an electronic confirmation when your registration has been processed. For Digital Conference Program Ad copy, please provide finished, ready to publish graphics in 300 dpi or higher in one of the following formats: .JPG, JPEG, or PNG form ONLY! Please do not send a PDF. The ad dimensions are outlined below. Ads must be received no later than October 13, 2024, at 4:00 pm. This deadline is firm!

Ad Sizes			
	Width (in.)	Height (in)	Pixels (px)
Full Page	7.5	10	720x960
1/2 Page (horizontal) *preferred*	7.5	4.75	720x456
1/2 Page (vertical)	3.5	10	336x960
1/4 Page (horizontal only)	3.5	4.75	336x456

All logos must be submitted both in classic and transparent forms and be no more than 600x400 px (pixels) in high-resolution in a .JPG or .PNG format. Logos must be received no later than October 13, 2024, at 4:00 pm.

If your sponsorship includes complimentary registrations, the billing contact representative will receive a spreadsheet to complete upon confirmation of sponsorship. The registration spreadsheet must be returned by October 20, 2024, to kim@wvrha.org.

Logos and ads must be emailed to lora@wvrha.org by the October 13th deadline. While we will try to accommodate late submissions, there is no guarantee that logos or ads received after October 13th will be published.

Push Notifications

Please send push notification information to our lora@wvrha.org in Word form - along with any ads or logos you may be sending no later than October 13th, 2024, by 4:00pm. You must include a short title for your push notification, and the message may contain no more than 100 characters in total. We will strategically place this notification to a specific time and attach a link to your sponsor or vendor info on the conference website.



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Payments and Cancellation

Sponsor and exhibitor applications must be completed and submitted along with payment for processing prior to the conference. Payments may be made via check or credit/debit card. See registration form for more details.

Cancellation of exhibitor space or sponsorship must be received by WVRHA no later than October 13, 2024 to receive a full refund minus a \$50.00 processing fee. Refunds will not be made for cancellations received after October 13, 2024.

***Complete the attached form or visit <https://wvrha.org/wvrha-conference/>.**



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Exhibitor & Sponsor Registration Form

Please mark Sponsorship Level below				
Premier <input type="checkbox"/> (\$10,000)	Platinum <input type="checkbox"/> (\$7,500)	Gold <input type="checkbox"/> (\$5,000)	Silver <input type="checkbox"/> (\$3,000)	Bronze <input type="checkbox"/> (\$1,500)
<input type="checkbox"/> Additional Sponsorship (Please Specify)		Exhibitor Booth Only (\$750)		
Type of Sponsorship _____ \$ _____		<input type="checkbox"/>		
Company/Contact Information: (Please type or clearly print information as it should appear on all printed materials.)				
Company _____		Billing Contact _____		
Address _____				
City/State/Zip _____				
Phone _____		Fax _____		
Email Address _____				

Method of Payment:
_____ Check # _____
*If paying my check, please email a PDF copy of this form to Kim McManaway at kim@wvrha.org

I understand that by signing below, I am guaranteeing payment and reserving sponsorship, exhibitor, and/or ad space at the 2024 West Virginia Rural Health Conference being held November 13-15, 2024. I understand that cancellations received after October 13, 2024, will **not** be refunded. Any refunds are subject to a \$50.00 processing fee.

Authorized Representative

Date

If paying by check, please mail payment by October 13, 2024, to:

WVRHA
PO Box 908,
Barboursville, WV 25504