

2024 Edition

32nd Annual



West Virginia  
Rural Health Association

*West Virginia*

RURAL HEALTH  
CONFERENCE



Innovative Change  
Starts In The Mountains

Nov. 13-15, 2024

The Resort at Glade  
Springs

Daniels, WV



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Thank You to our Sponsors

# A Huge Thank You to Our Conference Planning Committee!

Courtney Hereford  
Terry Wooten  
Karen Grogan  
Darla Wise  
Heather Tolley  
Brandon Carman  
Evonne Richards  
April Vestal  
Allison Witte  
Sheena Rogers

Amber Vance  
Carolyn Canini  
Sandra Pope  
Robert Stansbury  
Janet Hinton  
Elizabeth Brooks  
Lisa Lewis  
Matthew Parsley  
Victoria Sanchez

## Our Staff

**Rich Sutphin | Executive Director**

**Kim McManaway | Program Coordinator**

**Lora Warford | Marketing & Communications & IT Support**

**Katelyn Spangler | Outreach Coordinator**

**Stephanie Von Dollen | Consultant**

**Mike Fowler | Virtual Component Admin & IT Support**

**Sally Snyder | Conference Registration & Support**

**Kitty Morton | Conference Registration & Support**

# A Letter from our WVRHA Executive Director

It brings all of us at WVRHA great pleasure to welcome you to the 32nd Annual West Virginia Rural Health Conference and to the charming Resort at Glade Springs in Daniels, WV! Our conference theme this year is “Innovative Change Starts in the Mountains” and we are excited that you have joined us to learn best practices for rural health from our colleagues within the state and around the nation. We seek to showcase the talents of people who work tirelessly to make a positive difference in our state. We hope that you will engage in dialogue to inspire and excite you for the year ahead.

Our goal is that you emerge from this conference re-energized for the work of improving rural health access, bridging the divide caused by inequity, and providing excellent care in our rural and underserved communities.

This conference represents a lot of hard work by many folks who are deeply committed to rural health. Without our conference planning committee, none of this would be possible. The staff and Board of Directors of the WV Rural Health Association are grateful to this dedicated group of individuals who spend their time throughout the year working to make this conference a success. This conference would also not be possible without the support of our sponsors and exhibitors. We hope you will take time to visit our friends in Woodland 1, the Foyer, and Rotunda areas.



The importance of innovative change cannot be overstated; it not only enhances patient care but also improves quality of life for people we call friends, family, and neighbors. We must find a way to make that change, and that starts here, in the mountains that we call home! We hope you hear the message of the strength and tenacity of our rural communities throughout this conference.

If this is your first time attending the WV Rural Health Conference, we are so pleased that you are joining us, and we hope this year will be the start of an annual tradition for you. If you have attended our conference in the past, we are thrilled to welcome you back. Strong rural health makes a stronger West Virginia, and together is how we do this!

In health,

A handwritten signature in blue ink, appearing to read 'Rich Sutphin'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Rich Sutphin

2024



# 32nd Annual West Virginia Rural Health Conference

November 13-15, 2024 | The Resort at Glade Springs | Daniels, WV

## Wednesday, November 13th, 2024

8:00 am - 8:30 am	<b>Registration and Welcome Breakfast</b>	Glade Room
8:30 am - 10:00 am	<b>Plenary Session 1</b> <b>Health Equity Belongs to Everybody</b> <i>Dr. Alisahah Jackson</i>	Bright Ballroom
10:00 am - 10:15 am	<b>Break</b>	
10:15 am - 11:15 am	<b><u>Concurrent Session 1</u></b>	
	<ul style="list-style-type: none"> <li>• <b>Keep THEM Safe: Suicide Safety Planning &amp; Lethal Means Conversations</b> <i>Barri Faucett, Michelle Toman</i></li> </ul>	Bright Ballroom A
	<ul style="list-style-type: none"> <li>• <b>Increasing Access &amp; Improving Disparities for Rural Maternal Populations</b> <i>Janine Breyel, Shauna Lively, Molly McMillion</i></li> </ul>	Woodland 2
	<ul style="list-style-type: none"> <li>• <b>A New Option for Caregiving in WV: Medical Adult Daycare</b> <i>Melanie Hall</i></li> </ul>	Woodland 3
11:15 am - 11:30 am	<b>Break</b>	
11:30 am - 12:30 pm	<b><u>Concurrent Session 2</u></b>	
	<ul style="list-style-type: none"> <li>• <b>Roads to Wellness Linking Transportation &amp; Health in WV</b> <i>Deb Koester, Joan Centrella</i></li> </ul>	Bright Ballroom A
	<ul style="list-style-type: none"> <li>• <b>Applied Behavior Analysis in WV Past, Present, &amp; Future</b> <i>Joseph Scotti, Angela Wood, Elizabeth Simons, Jill Scarbro, Nathel Lewis</i></li> </ul>	Woodland 2
	<ul style="list-style-type: none"> <li>• <b>Implementing Comprehensive Arthritis Management Programs in WV</b> <i>Lakin Davis, Ryan Sommerkorn</i></li> </ul>	Woodland 3
12:30 pm - 1:30 pm	<b>Lunch</b> <i>Sponsored by:</i> RISK LESS DO MORE	Glade Room

1:30 pm - 2:30 pm

## Concurrent Session 3

- **Voices of MOUD Access In Their Own Words**

*Johnna Beane, Rebecca Wallis, Elena Wojcik, Johnathan Young*

Bright Ballroom A

- **Ten Years in the Trenches of Rural Residency Development**

*Paulette Wehner, Jodi Cisco-Goff, Amanda Jones*

Woodland 2

- **Addressing the 7 Pillars of Community Health in Rural WV**

*Kayleigh Kyle, Ryan Thorn*

Woodland 3

2:30 pm - 3:00pm

## Break

3:00 pm - 4:00 pm

## Concurrent Session 4

- **Prevention to Protect the Mountain State**

*Katelyn Shepherd*

Bright Ballroom A

- **Person Centered Trauma Informed Care Developing A Resilient Workforce**

*Lori Chelius, Andi Fetzner, Ranjita Misra, Christena Ross*

Woodland 2

- **Delivery of Evidence Based Care in Rural Communities: The Role for Implementation Science**

*Robert Stansbury, Nicole Stout*

Woodland 3

4:00 pm - 4:15 pm

## Break

4:15 pm - 5:15 pm

## Plenary Session 2

**The Meanderings of an Old Man and a Ford Truck**

*Dr. Larry Rhodes*

Bright Ballroom

6:00 pm - 10:00 pm

## Bowling

Leisure Center



*BOWLING NIGHT*

**With new HCV cases  
on the rise, it's time  
to take action**

**Learn about a treatment  
option at [HepC-info-now.com](http://HepC-info-now.com)**

# Thursday, November 14th, 2024

8:00 am - 9:00 am

## Breakfast

Glade Room

*Sponsored by:*  
CareLearning

9:00 am - 10:00 am

## Plenary 3

Bright Ballroom

- **Thriving Together by Design: Growing Whole People and Whole Communities in a Divided Nation**

*Monte Roulier*

10:00 am - 10:15 am

## Break

10:15 am - 11:15 am

## Concurrent Session 5

- **WV Regulated Medical Cannabis Considerations with Medical Qualifying Conditions**

Bright Ballroom A

*William Troutt*

- **Application of Innovations in Care Delivery Models and Health Information Systems to Reduce Disparities between Urban and Rural Health**

Woodland 2

*Suneel Kumar Parvathareddy*

- **Building Resilient and Equitable Food Systems**

Woodland 3

*Gina Wood*

11:15 am - 11:30 am

## Break

11:30 am - 12:00 pm

## Awards Ceremony

Bright Ballroom



12:00 pm - 1:00 pm

## Lunch

Glade Room

(no presentation)

1:00 pm - 1:15 pm

## Break





# FINDING HEALTH IN WEST VIRGINIA

## ATTRACTING STUDENTS

**793**

students in 2023

*2023 W.Va. HEPC Health Sciences and Rural Health Report*

## LOCAL DOCTORS

**67%**

of state medical school graduates, during report period, in rural areas of West Virginia were WVSOM students.

*2023 W.Va. HEPC Health Sciences and Rural Health Report*

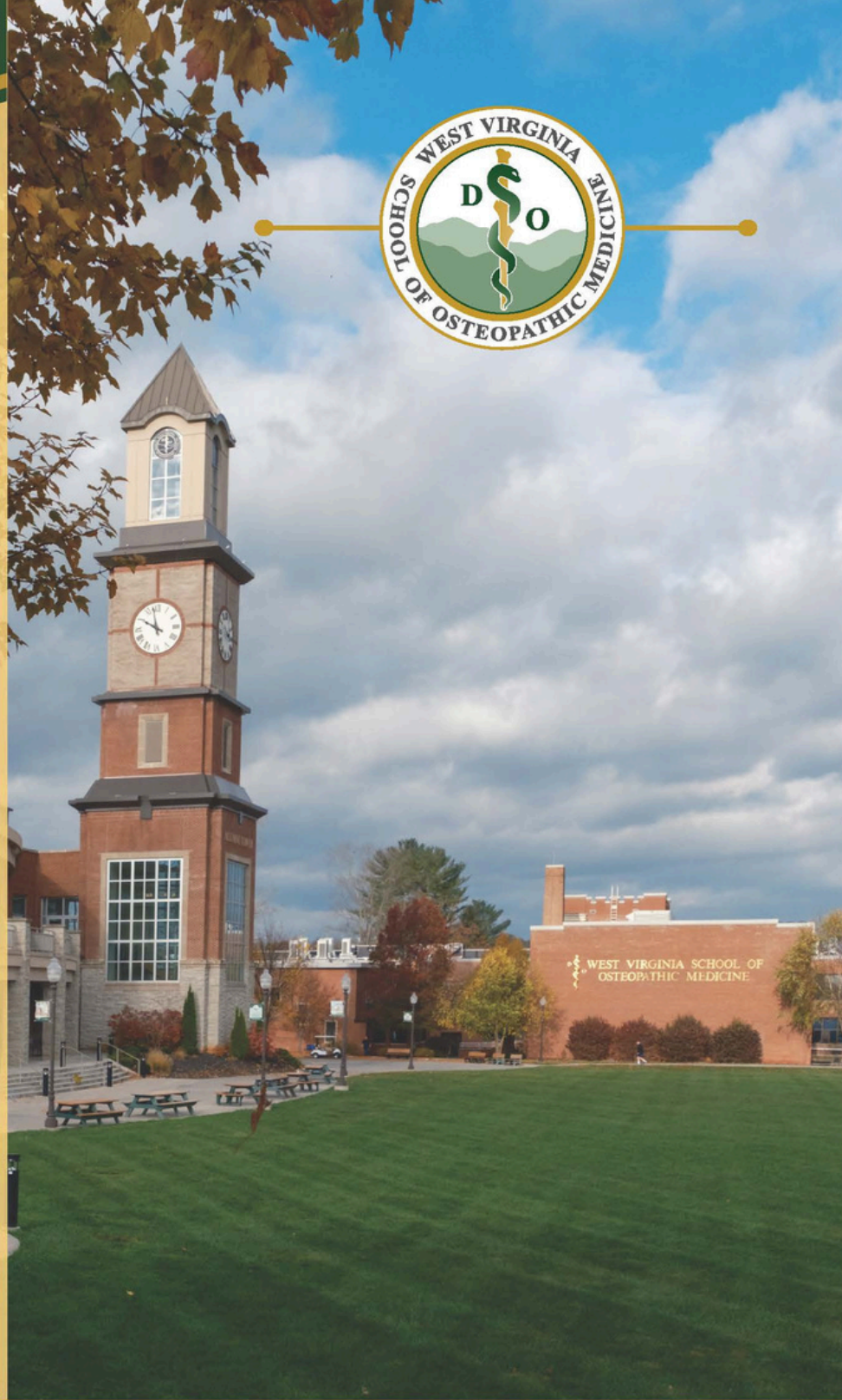
## STATEWIDE REACH

WVSOM's Statewide Campus system consists of

**7 regions**

across West Virginia.

The system is geared toward an enhanced curriculum that encourages students who become physicians to practice in West Virginia.



# WEST VIRGINIA SCHOOL OF OSTEOPATHIC MEDICINE

LEWISBURG • CHARLESTON • HUNTINGTON • PARKERSBURG  
BRIDGEPORT • WHEELING • MARTINSBURG

**WVSOM.edu**

# Thursday, November 14th, 2024

1:15 pm - 2:15 pm

## Concurrent Session 6

Bright Ballroom A

- **Data MGMT and Sharing Plans: Understanding & Fulfilling NIHs DMS Policy**

*Annie McMillion*

- **What People in Recovery Teach Us About MAT**

*Martha Carter, Adam Baus*

Woodland 2

- **Aging in Place: What do we want? What do we need? What can we do?**

*Jane Marks*

Woodland 3

2:15 pm - 2:30 pm

## Break

2:30 pm - 3:30 pm

## Concurrent Session 7

- **Clinic-Community Linkages for Cardiovascular Health: The Fit on 10th Initiative**

*Adam Baus, Dan Hager*

Bright Ballroom A

- **Art Storytelling & Lived Experiences as Antidote to Stigma**

*Michele Hermann, Gloria Baciewicz, Ken Sayres*

Woodland 2

- **Routes to Recovery**

*Jana Stoner, Rory Chapman, Brittany Lowther*

Woodland 3

3:30 pm - 4:00 pm

## Break



4:00 pm - 5:00 pm

## Poster Podium Presentations

Bright Ballroom

5:15 pm - 7:00 pm

## Poster Reception

*(no presentation)*

Bright Ballroom

*Proudly serving West Virginia  
students, communities and  
health professionals.*

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[hsc.wvu.edu/icrh/](https://hsc.wvu.edu/icrh/)

 West Virginia University®  
INSTITUTE FOR COMMUNITY AND RURAL HEALTH

8:00 am - 8:45 am

**Breakfast**

Glade Room

9:00 am - 9:50 am

**Federal Policy Update**

Bright Ballroom

## Health Equity Summit



10:00 am - 11:30 am

**Session 1:**

- **Relational Leadership and Media: Using our rural stories of SELF, US, and Now for Advocacy**

*Dr. Benjamin Gilmer*

Bright Ballroom

11:30 am - 12:20 pm

**Session 2**

- **Using Technology to Build Health Equity: Virtual reality Exposure Therapy for PTSD in Veterans**

*Billy Rutherford*

Bright Ballroom

12:20 pm - 1:00 pm

**Lunch**

(no presentation)

Glade Room

1:00 pm - 1:50 pm

**Session 3:**

- **Universal Opt-Out Screening a Game Changer for HIV/HCV Early Diagnosis**

*Mandy Harper*

Bright Ballroom

1:50 pm - 2:00 pm

**Break**

2:00 pm - 2:50 pm

**Session 4:**

- **The Changing Landscape of Oral Health - Innovation and Equity**

*Gina Sharps, Marcia Brand, Zil Joyce Dixon  
Romero*

Bright Ballroom

# NATIONAL RURAL HEALTH DAY COLORING CONTEST WINNERS

The West Virginia Rural Health Association and the West Virginia School of Osteopathic Medicine were excited to collaborate and host a coloring contest to celebrate National Rural Health Day.



**Marley Castillo**  
Mt. View  
Elementary

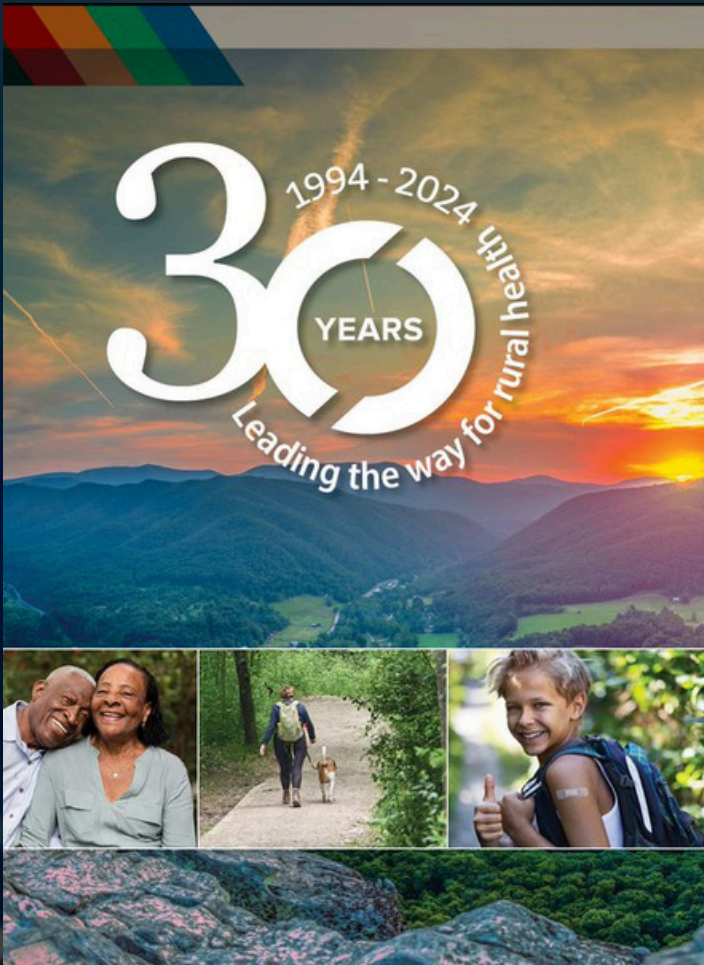


**Madilyn Taylor**  
Anna Jarvis  
Elementary



**Ethan Marcum**  
Madison  
Middle





Our mission is to create a healthy future for West Virginia by improving the health of our residents and the strength of our health care delivery system, especially in rural and underserved communities.

Join us May 1 & 2, 2025 for the



**Appalachian Health**  
**LEADERSHIP FORUM**

Stonewall Resort & Conference Center  
Roanoke, West Virginia

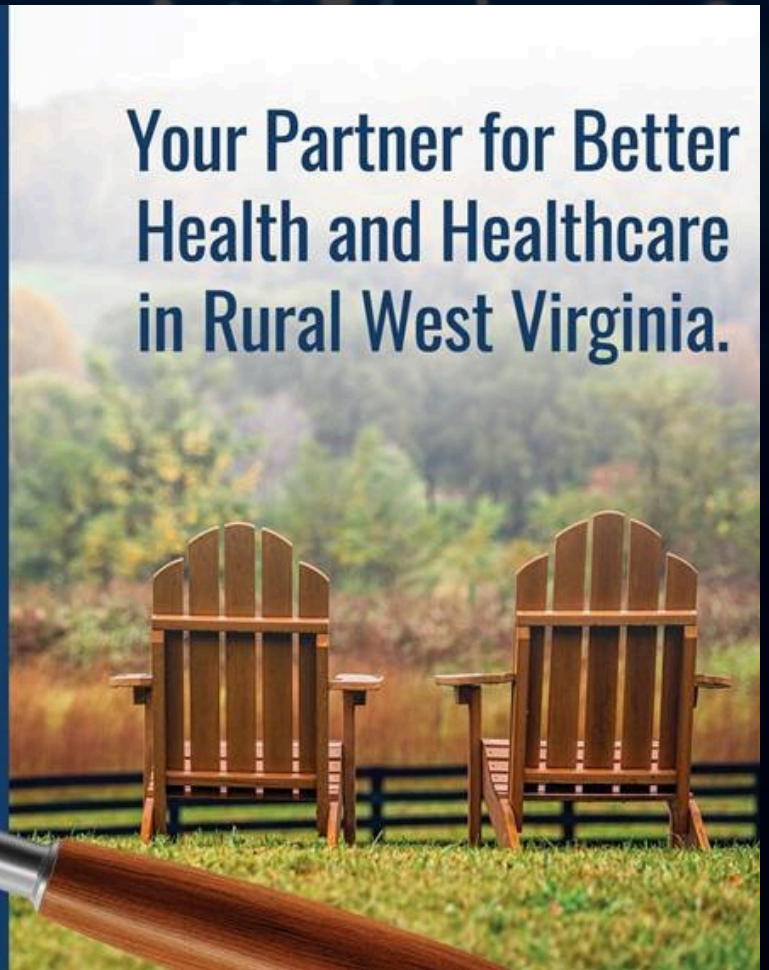
To learn more please visit  
[wvruralhealth.org/events](http://wvruralhealth.org/events) or call (304) 397-4071.



Connect with us at  
[www.qualityinsights.org](http://www.qualityinsights.org)

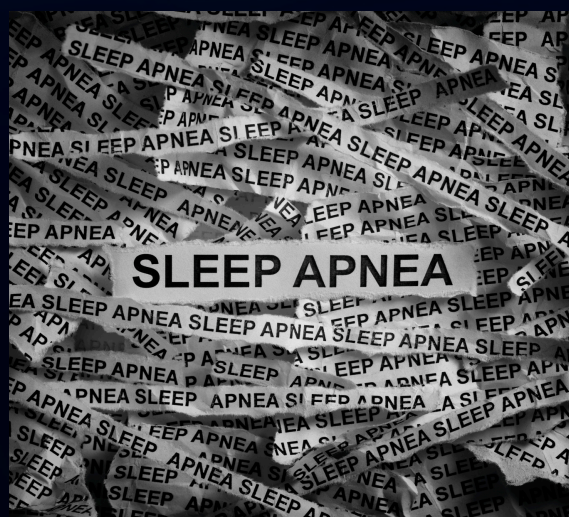
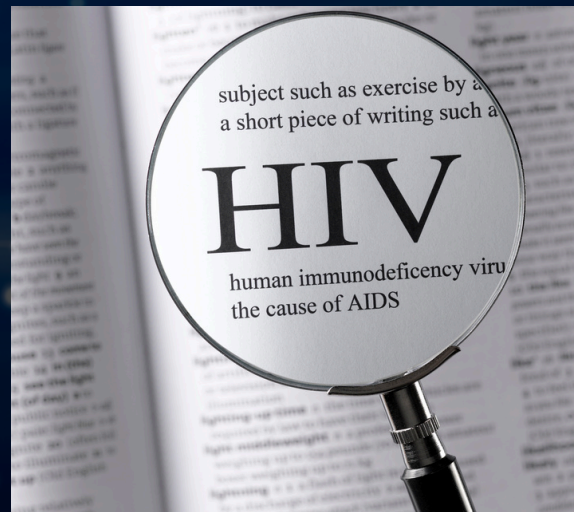


**Your Partner for Better Health and Healthcare in Rural West Virginia.**





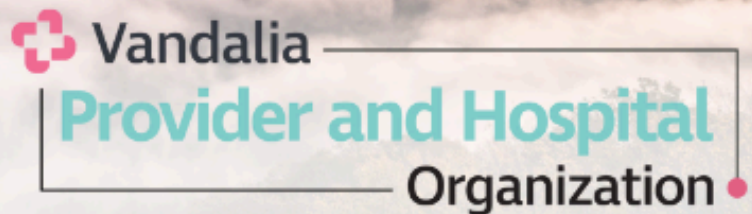
WV AMP is designed to build a mentorship platform that is accessible to primary and addiction care providers caring for high-risk individuals throughout West Virginia, so that individuals with diseases can be cared for and cured in their own community.



Ask us about our Academic Mentoring Partnerships or scan the QR code to learn more!



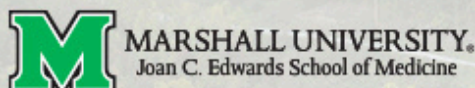
# *Proud sponsor of the 32nd Annual West Virginia Rural Health Conference*



## **WE KNOW** *Rural Medicine*

### **WE ARE AT HOME IN THESE MOUNTAINS.**

At Marshall University Joan C. Edwards School of Medicine, rural health care is central to our mission. We understand the importance of ensuring rural communities access to care. Marshall is home to the nation's only separately accredited rural general surgery residency, along with new rural residencies in internal medicine and psychiatry.



[jcesom.marshall.edu](http://jcesom.marshall.edu) | [ruralhealth.marshall.edu](http://ruralhealth.marshall.edu)



# 2024

## RURAL HEALTH AWARDS

Each year, the West Virginia Rural Health Conference celebrates the accomplishments of outstanding individuals and organizations in the field of rural health.

These awards are granted to individuals or organizations deserving of recognition for their rural health efforts in West Virginia.

Individual award winners will receive a complimentary registration to the WV Rural Health Conference.



**THURSDAY NOVEMBER 14TH  
IN THE BRIGHT BALLROOM  
AT 11:30AM**

**WVRHA | 2024**

# HIGHLIGHTING

## *Rural Health Heroes in WV*

### 2024 EDITION

Last year in 2023, we introduced a brand-new category for the West Virginia Rural Health Awards. This particular award was more than an honor to produce, and we felt it absolutely necessary to name it after its very first winner.

It serves to honor the legacy of the recipient as a stalwart champion for their tremendous work in educating students to prepare them for rural practice. Afterall, they are the future!

**The Dr. Bob Foster Award for Excellence in Rural Health Professions Education.**

**Dr. Bob Foster has devoted his career to preparing future generations of rural health professionals. His career spanning 45 years at WV School of Osteopathic Medicine has touched thousands of students who have helped provide care for countless patients in rural communities.**

Who do you think this year's winner will be?





# BOWLING NIGHT

Join us for bowling night on Wednesday November 13, 2024, from 6:00pm – 10:00pm!

The up-tempo music on a superior sound system will get everyone moving to the beat – and knocking down those pins!

# POSTER *Presentations & Reception*



## 2024 POSTER PRESENTATIONS

Authors accepted for a podium presentation will be presented in person at The Resort at Glade Springs in Daniels, WV, on Thursday, November 14th from 4:00-5:00pm.

The poster presentations and reception will follow from 5:15 pm to 7:00 pm.

Abstracts chosen will be published in the Marshall Journal of Medicine

# SILENT



# AUCTION



*Let the bid wars....*

## BEGIN!



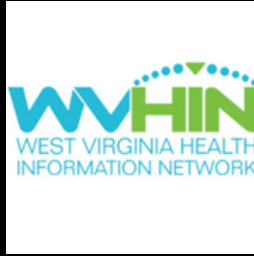
The Silent Auction at the Annual West Virginia Rural Health Conference is always a fun time! Join in for the thrill of the bid as you network and compete with other attendees!

This year, our Silent Auction subcommittee has put together a wide range of items to for your bidding experience. You could win anything from our “Dreams Do Come True” package that includes a four day – three nights stay with Disney Magic to a ten-minute flight above our gorgeous mountain state with HealthNet Aeromedical Services. There is even a chance to win a trip to Italy!

So, whether your thing is collecting football themed gnomes or taking a night off for the WV Symphony, be sure to head on over to our Silent Auction room to view our item gallery and don’t forget to scan the QR code to start your bidding.

Good luck and may the odds be ever in your favor!

# OUR 2024 SPONSORS



Thank you!



## **ATTENDING**

*"Please make sure to visit our awesome vendors who made this event possible.*

*Those who visit the exhibitors and play our digital conference game will have a chance to win a free conference registration for 2025 and a door prize!*

**Aetna Better Health of WV, Azalea Health, Bridging Resources WV, CAMC Institute for Academic Medicine, Concord Social Work Program, ERA Group, First Choice Services/West Virginia Navigator, Institute for Public Health Innovation, Pfizer, Pharming Healthcare, Shatterproof, Trulieve, University of Rochester Medicine Recovery Center of Excellence, West Virginia Breastfeeding Institute, West Virginia Department of Health Immunizations, West Virginia Perinatal Partnership, Highmark Health Options**



West Virginia  
Rural Health Association

# Thank You for joining us!



MAGAZINE

32ND ANNUAL  
*Innovative Change*  
  
Starts In  
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VISIT  
WVRHA  
ONLINE

[www.wvrha.org](http://www.wvrha.org)

