



32nd Annual West Virginia Rural Health Conference Sponsorship Guide

Join WVRHA and so many of WV's Rural Health leaders in Huntington, WV, for the **33rd Annual West Virginia Rural Health Conference** from **November 12-14, 2025!** This is your opportunity to **support, engage, and connect** with rural healthcare professionals, policymakers, and advocates as we work together to shape the future of healthcare in rural communities. Don't miss this chance to be part of the conversation and drive meaningful change!

LEVEL	SPONSORSHIP & EXHIBITOR TYPES	PRICE	AVAILABIL
A	Diamond Level	\$15,000	Yes
B	Platinum Level	\$10,000	Yes
C	Gold Level	\$7,500	Yes
D	Silver Level	\$5,000	Yes
E	Bronze Level	\$2,500	Yes
F	Corporate Exhibitor	\$1,000	Yes
G	Non-profit Exhibitor (limited spaces available)*	\$500	Yes
H	Breakfast Sponsor (3 available)	\$1,500	Yes
I	Lunch Sponsor (3 available)	\$2,000	Yes
J	Poster Reception Sponsor (1 available)	\$2,000	Yes
K	Lanyard Sponsor (1 available)	\$750	Yes
L	Coffee Break Sponsor (1 available)	\$1,500	Yes

**See The Fine Print Section for details.*

Diamond Sponsors

- Exhibitor space included but not required.
- **Includes 15 conference registrations.**
- 2 push notifications for advertising in conference app
- Your logo and level of sponsorship will be displayed on the WVRHA Conference webpage with a link to your website.
- Your name and logo will be placed on the inside cover of printed conference programs.
- Full size ad in Digital Conference Magazine
- Opportunity to include promotional materials in the registration welcome bag.
- Logo on 24" x 36" signs displayed in all conference rooms.
- Acknowledgement as Diamond Sponsor at all plenary sessions, awards luncheon, and digital conference app.

Platinum Sponsors

- Exhibitor space with 6 ft table included.
- **Includes 12 conference registrations.**
- 2 push notifications for advertising in conference app
- Your logo and level of sponsorship will be displayed on the WVRHA Conference webpage with a link to your website.
- Your name and logo will be placed on the inside cover of printed conference programs.
- Full size ad in Digital Conference Magazine
- Opportunity to include promotional materials in the registration welcome bag.
- Extra-large logo on signs displayed in all conference rooms.
- Acknowledgement as Platinum Sponsor at all plenary sessions, awards luncheon, and digital conference app.

Gold Sponsors

- Exhibitor space with 6 ft table included.
- **Includes 8 conference registrations.**
- 1 push notifications for advertising in conference app

- Your logo and level of sponsorship will be displayed on the WVRHA Conference webpage with a link to your website.
- Your name and logo will be placed on the inside cover of printed conference programs.
- ½ page ad in Digital Conference Magazine
- Opportunity to include promotional materials in the registration welcome bag.
- Large logo on signs displayed in all conference rooms.
- Acknowledgement as Gold Sponsor at all plenary sessions, awards luncheon, and digital conference app.

Silver Sponsors

- Exhibitor space with 6 ft table included.
- **Includes 6 conference registrations.**
- Your logo and level of sponsorship will be displayed on the WVRHA Conference webpage with a link to your website.
- ½ page ad in Digital Conference Magazine
- Medium logo on signs displayed in all conference rooms.
- Opportunity to include promotional materials in the registration welcome bag.














Bronze Sponsors

- Exhibitor space with 6 ft table included.
- **Includes 4 conference registrations.**
- Your logo and level of sponsorship will be displayed on the WVRHA Conference webpage with a link to your website.
- ¼ page ad in Digital Conference Magazine
- Small logo on signs displayed in all conference rooms.





Exhibitor (Commercial or Non-Profit)



- Please ensure that you have logo and banner size requirements ready upon submission.
- Exhibitor space with 6 ft table.
- **Includes 2 conference registrations.**
- Organization listing in the WVRHA Digital Conference Magazine
- WVRHA will host a contest that encourages attendees to visit each booth. We will provide details upon check-in at the conference.

Additional Sponsorship Opportunities





- **Breakfast**
 -  Logo on 24x 36 sign in meal space
 -  8.5 x 11 displayed on meal buffet
 -  Opportunity to have handouts placed at each chair
- **Lunch**
 -  Logo on 24x 36 sign in meal space
 -  8.5 x 11 displayed on meal buffet
 -  Opportunity to have handouts placed at each chair
- **Poster Reception**
 -  Logo on 24x 36 sign in meal space
 -  8.5 x 11 displayed on each food station and bar
 -  Logo on all drink tickets
- **Lanyard**
 -  Logo included on all lanyards alongside WVRHA logo
- **Coffee Break**
 -  8.5 x 11 displayed on each coffee station at all breaks throughout the conference
- **Badge Sponsor \$750**
 -  Logo on all conference badges
 -  QR code linked to your website on the back of all badges

The Fine Print

- **All exhibitor booths will be clearly labeled for easy setup and navigation.**
- **Key Dates & Setup Information:**
 -  **Set-Up:** Begins Tuesday, November 11th (the day before the conference) at 2:00 pm.
 -  **Exhibit Hours:** Open to attendees starting Wednesday, November 12th, at 8:00 AM, and accessible throughout all conference hours.
 -  **Breakdown:** Must be completed by Friday, November 14th, no later than 3:00 PM.
- If your organization needs to ship materials to the venue, please coordinate with Rich Sutphin at rich@wvrha.org.
- ***Non-Profit Exhibitor Discount:**
A limited number of exhibitor booths are available at a discounted rate of \$500.00 for community-based 501(c)3 charitable non-profits based in West Virginia. *These spaces are first-come, first-served and organizations must be registered with the WV Secretary of State as a 501(c)3 charitable non-profit and provide IRS determination letter.*
- **Silent Auction Donations:**
WVRHA invites sponsors and exhibitors to contribute items to our silent auction. Donors will receive:
 -  Special shout-outs on social media

-  Logo featured on the silent auction website.
-  Acknowledgment on signage displayed at the Thursday evening reception





- **Branding & Digital Booth Requirements:**

-  **Company Logo:** We require three logos, if possible. One (1) logo should be a high-resolution vector file (pdf, eps, svg). We also need two (2) square images (300x300 pixels), one with a white background and one transparent logo.
-  **Virtual Booth Banner:** 1872x320 pixels (aspect ratio 936x160 pixels).
-  **File Size Limit:** 10MB or smaller.
-  **Supported File Types:** JPEG, JPG, PNG, SVG.

- **Ad Sizes:**

Ad Type	Dimensions (inches)	Orientation
Full Page	8.5 x 11	Portrait
Half Page	8.5 x 5.5	Landscape
Quarter Page	4.25 x 5.5	Portrait
Business Card	3.5 x 2	Landscape

- **File Requirements:**

-  **Format:** JPEG, PNG, PDF
-  **Resolution:** 300 DPI minimum
-  **Color Mode:** CMYK preferred.
-  **File Size:** 10MB max.

You will receive a welcome email upon completion of sponsorship form. Please follow the link included in your welcome email to **submit all ads no later than October 17th, 2025**. Please contact our Marketing Department with any additional questions at lora@wvrha.org

Thank you for supporting Rural Health and making this event a success!