



# 33<sup>rd</sup> Annual West Virginia Rural Health Conference Agenda

## Learning objectives:

- Discuss best practices across the state and nation for improving the provision of rural health care for all citizens of West Virginia.
- Assess population health management, leadership, and workforce challenges.
- Give examples of best practices centered on rural health workforce and emerging issues relevant to rural health.
- Discuss collaboration across all levels of health systems and rural health infrastructure.

**Wednesday: November 12<sup>th</sup>**

**Registration & Welcome Breakfast 8:00 am to 9:00 am**

**Plenary Session 1: 9:00 am to 10:30 am**

*GRAND BALLROOM*

**Closing the Loop: A Systems Level Approach Addressing Food Insecurity**

Kim Tieman; Tyler Fuller; Stacy DeCicco; Jordan Pruett

**Break 10:30 am to 10:45 am**

## **Concurrent 1 : 10:45 am to 11:45 am**

### **1. Improving Quality Measures Requires an Intentional Process**

- Adam M. Franks, MD; Courtney D. Wellman, MD

*GRAND BALLROOM*

### **2. Building the Bridge Between Rural and Oral Health Care**

- Gina Sharps; Dr. Jason Roush; Tiffany Summerlin

*KENTUCKY ROOM*

### **3. Advocacy and Action: Strengthening Communities for Suicide Prevention in WV**

- Dr. Miranda Blackburn; Amanda Farley

*PENNSYLVANIA ROOM*

## **Lunch 11:45 am to 1:00 pm**

*MOUNTAIN THEATRE*

## **Concurrent 2 : 1:00 pm to 2:00 pm**

### **1. Fueling Rural Workforce: A panel of programs for physician recruitment and retention in WV**

- Abigail Frank DO, Mark H. Waddell; Arthur B. Rubin; Janet Hinton; Rebecca Thacker; Dr. Mark Wilson

*GRAND BALLROOM*

### **2. Prescription for Your Health**

- Douglas Bentz

*KENTUCKY ROOM*

### **3. Digital Divide and Health: An Interactive Web Application for Exploring the Relationship between Broadband Access and Health**

- Jill Manna

*PENNSYLVANIA ROOM*

**Break 2:00 pm to 2:15 pm**

**Concurrent 3 : 2:15 pm to 3:15 pm**

**1. Driving the Bus: A Data-Driven Approach to Mobile Healthcare**

- Terry Cox; Katie Lanham

*GRAND BALLROOM*

**2. Perinatal Mental Health Disorders: Supporting Mountain Mommas**

- Kayla Mullin; Brittany Cummings

*KENTUCKY ROOM*

**3. Expanding the West Virginia Nursing Workforce – Year 3 and Beyond**

- Jordyn Reed

*PENNSYLVANIA ROOM*

**Break 3:15 pm to 3:30 pm**

**Concurrent 4 : 3:30 pm to 4:30 pm**

**1. Poster Podium Presentations**

*GRAND BALLROOM*

**2. Expanding HIV Testing through Community-Based Access**

- Dan Hager; Megan Mellert; Addison Leaberry

*KENTUCKY ROOM*

**3. More than Medicine: A Student -Driven- Mobile Clinic Model Addressing Health Equity in Appalachia**

- Will Snyder; Kara Piechowski; Claire Soucier; Jake Peterson

*PENNSYLVANIA ROOM*

**Break 4:30 pm to 4:45 pm**

**Plenary Session 2: 4:45 pm to 5:30 pm**

**Living Our Mission: Rural Health at Marshall**

Dr. Adam Franks

**Poster Reception 5:30 pm to 7:00 pm**

*GRAND BALLROOM*

**Thursday: November 13<sup>th</sup>**

**Networking Breakfast 8:00 am to 9:00 am**

*MOUNTAIN THEATRE*

**Plenary Session 3: 9:00 am to 10:15 am**

**Leveraging AI**

Dr. Kayur Patel

*GRAND BALLROOM*

**Break 10:15 am to 10:30 am**

**Concurrent 5 : 10:30 am to 11:30 am**

**1. Communicating for Care: Connecting with Patients with Disabilities & ESL**

- Anna Schuster; Dr. Megann Boone; Dr. Lesley Cottrell

*GRAND BALLROOM*

**2. Living, Giving, Building: The Economic Power of Rural Residency Programs**

- Suzanne Holroyd; Thaddeus Martin; Adam Stollings; Paulette S. Wehner; Scott Beckett; Rebecca Meyer; Noah McNally; Jodi Cisco-Goff

*KENTCKY ROOM*

**3. Brownfields and Health: Remediating Contaminants for Increased Community Health**

- George Carico

*PENNSYLVANIA ROOM*

**Awards Ceremony**

**11:30 to Noon**

*GRAND BALLROOM*

**Lunch noon to 1:30 pm**

*MOUNTAIN THEATRE*

**Concurrent 6 : 1:30 pm to 2:30 pm**

**1. WVHIN Tools for Care Coordination, Quality Measures, Sharing SUD Data**

- Sonia Chambers; Kevin Junkins; Lisa Zappia

*GRAND BALLROOM*

**2. Health Career Pathways Workgroup**

- Amanda McCarty; Jordyn Reed

*KENTUCKY ROOM*

**3. WV Helping Hands Residential Education Facility**

- Amy Hubbard

*PENNSYLVANIA ROOM*

**Break 2:30 pm to 2:45 pm**

**Concurrent 7 : 2:45 pm to 3:45 pm**

**1. Greenbrier County Health Alliance: A Model for Rural Capacity-Building**

- Sally Hurst; Deb Sizemore; Brianna Hodak

*GRAND BALLROOM*

**2. Navigating Challenging Patient Encounters in Rural Primary Care**

- Johnny Walker

*KENTUCKY ROOM*

**3. From Insight to Action: Boone Memorial Health's Population Health**

- Dr. Samantha Shawley-Brzoska; Ray Harrell

*PENNSYLVANIA ROOM*

**Break 3:45 pm to 4:00 pm**

**Concurrent 8 : 4:00 pm to 5:00 pm**

**1. Applying Food is Medicine: Community Outreach in Culinary Medicine Education**

- Joshua Peterson; Christina Mounzer; Andrea Hincapie Bendeck

*GRAND BALLROOM*

**2. Caring for the Seriously Ill Adult at Home: A Community Working Together**

- Melanie Hall

*KENTUCKY ROOM*

**3. Co-Creating an Innovation Ecosystem for Rural Appalachian Health Solutions**

- Bethany Hall

*PENNSYLVANIA ROOM*

**Friday: November 14<sup>th</sup>**

**Networking Breakfast 8:00 am to 9:00 am**

*MOUNTAIN THEATRE*

**Plenary Session 5: 9:00am to 10:00 am**

**Health in the Hills: Rural Policy and Public Health in West Virginia**

Moderated by Rich Sutphin; invited speakers

*GRAND BALLROOM*

**Break 10:00 am to 10:15 am**

**Plenary Session 6: 10:15 am to 11:15 am**

**Building Leadership Capacity in Rural Health: Insights from the WVRHA  
Leadership Cooperative**

Samantha Shawley-Brzoska; Ashley Litton; Jill Hill; Lora Warford; Andrea Byrd

*GRAND BALLROOM*

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Your partnership makes this event possible and fuels our continued efforts to improve health outcomes in rural communities across the state. We are deeply grateful for your commitment to our mission.






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Thank you to everyone who makes the Annual West Virginia Rural Health Conference possible year after year.

To our Board of Directors, Planning Committee, attendees, sponsors, speakers, moderators, exhibitors, staff and volunteers—your time, talent, and dedication are what bring this event to life!

Together, you create a space for connection, learning, and action that strengthens rural health across West Virginia.

We are truly grateful for your continued support and commitment to this important work.