



# West Virginia Rural Health Association

## Leadership Cooperative Program Outline

A leadership program aimed at providing opportunities for cultural immersion, expanding both professional and personal networks, experiential learning, and professional development.

**Setting:** This program will be delivered through an in-person and online format with a facilitated peer to peer model of learning, independent learning, kinesthetic learning and didactic learning to create a collaborative learning experience.

**General:** A leadership program for a small group of 5 to 10 persons (open to any profession), with modules focused on leadership, quality improvement and clinical translation. A 9 month curriculum (web, independent and in-person) with an individual or group project that culminates in a presentation at the Rural Health Conference 2026.

	<b>WVRHA Leadership Cooperative</b>
Module 1	<b>Introduction to Leadership</b> <ul style="list-style-type: none"> <li>- Defining leadership</li> <li>- Leadership Types, Values and Characteristics</li> <li>- Servant Leadership</li> <li>- Leadership in Action + Guest Speaker/s</li> </ul>
Project Check In #1	<b>Virtual meeting to discuss the project plans</b>
Module 2	<b>Quality Improvement</b> <ul style="list-style-type: none"> <li>- Define quality improvement</li> <li>- PDSA cycle</li> <li>- QI tools and usage</li> <li>- Guest speaker/s - Impact on leadership</li> </ul>
Project Check In #2	<b>Virtual meeting to discuss the project/s development and presentation plans.</b>
Module 3	<b>Clinical Translation</b> <ul style="list-style-type: none"> <li>- Define clinical research and translation</li> <li>- Impact on patient outcomes</li> <li>- Impact on quality of care</li> <li>- Guest Speaker/s - Impact on communities</li> </ul>
Project Check In #3	<b>Virtual meeting to discuss final aspects for the conference.</b>
Conference	<b>Attend and present at the WV Rural Health Conference</b>

First module, **Leadership** - March, April, May (10 weeks)  
Second module, **Quality Improvement** - May, June, July (10 week)  
Third module, **Clinical Translation** - Aug, Sept, Oct (10 weeks)  
Culmination, **Rural Health Conference** - Nov

## General Outline

### 1) **Leadership**

**Goal:** Introduction of general leadership concepts, share experiences and Increase understanding.

**Outcome:** - Enhanced understanding of leadership style/s, what leadership means, leadership versus management, enhance knowledge for increased personal and organizational success by introducing leadership concepts and facilitating discussion, journaling and sharing of experiences.

**Dates:** March, April, May (10 weeks) - Meeting Q 3 weeks for an hour via zoom and a final in-person meeting

**Resources:** “*The Best Ship in the Navy*”

**Activities:**

- Facilitated peer to peer model of collaborative learning
- Reading assignment, journaling and discussions;
- Guest speaker/s at the last meeting to share experiences especially relevant to rural WV.

### 2) **Quality Improvement**

**Outcome:** Enhanced understanding of quality improvement as a continuous process improvement model and the key concepts of quality improvement - explore the PDSA cycle and additional tool options.

**Date:** May, June, July (10 weeks) Meeting Q 3 weeks for an hour via zoom and a final in-person meeting.

**Resources:** *Public Health Quality Improvement Encyclopedia*

**Activities:**

- Kinesthetic learning
- Reading assignments, journaling, discussions,
- Guest speaker/s at the last meeting to share real life quality improvement and the impacts on health especially in rural WV.

### 3) **Clinical Translation**

**Outcomes:** Enhanced understanding of what clinical research is and how it impacts the individual, clinical and communities and the role each participant plays in the process.

**Date:** Aug, Sept, Oct (10 weeks) Meeting Q 3 weeks for an hour via zoom and a final in-person meeting.

**Activities:**

- Didactic presentation
- Reading assignments, journaling, discussions,
- Guest speaker/s at the last meeting to share real life quality improvement and the impacts on health especially in rural WV.

**Project:** Participants will select a project that represents one of the three areas and prepare a presentation at the conference. This can be an individual or a group project and the presentation style can be a roundtable discussion, a poster presentation, a session presentation, etc.

**Rural Health Conference Presentation** - Oct, Nov, (4 weeks)

- Meet as needed to ensure the participants' presentations are completed.